

Name/ID: By: Cat. Term: Yr. of Declared Major: **09-10****FALL****SPRING****YEAR 1****CR. SEM. GR.****CR. SEM. GR.**

Written Comm GER	3	_____	_____
COMM 111, 235, 237, 241	3	_____	_____
Humanities GER	3	_____	_____
Natural Sci GER	3	_____	_____
Social Sci GER ²	3	_____	_____
	<u>3</u>	_____	_____
	15		

CIS 110 (Comp Cncpts)	3	_____	_____
ENGL 212 (Tech Writing)	3	_____	_____
MATH 172 or 107	3/4	_____	_____
Humanities GER	3	_____	_____
Natural Sci GER w/lab	4	_____	_____
	<u>4</u>	_____	_____
	16/17		

YEAR 2

ACCT 201 (Financial)	3	_____	_____
BA 241 (Bus Law I)	3	_____	_____
ECON 201 (Macro) ²	3	_____	_____
MATH 272 or 200	3/4	_____	_____
Elective ¹	3	_____	_____
	<u>3</u>	_____	_____
	15/16		

ACCT 202 (Managerial)	3	_____	_____
BA 273 (Stats for Bus)	3	_____	_____
ECON 202 (Micro) ²	3	_____	_____
BA 264 (Personal Selling)	3	_____	_____
Fine Arts GER	3	_____	_____
	<u>3</u>	_____	_____
	15		

Upper-Division Standing application is required to take any 300 or 400 level ACCT, BA, CIS, or LOG courses.⁴ Application is located in the SIO or at <http://www.cbpp.uaa.alaska.edu/siooffice.asp>.

YEAR 3

BA 300 (Org Behavior)	3	_____	_____
BA 325 (Corp Fin)	3	_____	_____
BA 343 (Prin of Mkt)	3	_____	_____
CIS 305 (Mgrl Present)	3	_____	_____
Elective ¹	3	_____	_____
	<u>3</u>	_____	_____
	15		

BA 381 (Consumer Beh)	3	_____	_____
BA 377 (Oper Mgmt)	3	_____	_____
CIS 376 (MIS)GER Capstone	3	_____	_____
U/D Bus Elect ³	3	_____	_____
Elective ¹	3	_____	_____
	<u>3</u>	_____	_____
	15		

YEAR 4

BA 460 (Mktg Mgmt)	3	_____	_____
ECON 429 or BA 375	3	_____	_____
U/D Bus Elect ³	3	_____	_____
U/D Elective	3	_____	_____
Elective ¹	3	_____	_____
	<u>3</u>	_____	_____
	15		

BA 420 (Mkt Research)	3	_____	_____
BA 488 (Env of Bus)	3	_____	_____
U/D Elective	3	_____	_____
U/D Elective	3	_____	_____
Elective ¹	0-2	_____	_____
	<u>0-2</u>	_____	_____
	12-14		

¹ Upper- or lower-division courses.

² ECON 201 **or** ECON 202 (not both) may be used to satisfy 3 credits of Social Science GER (three credits must be non-business credits).

³ Complete 6 upper-division (U/D) business electives. Recommend electives for Marketing majors are: BA 447 International Marketing and BA 463 Promotion Management.

⁴ Admission to Upper-Division Standing does not waive individual course prerequisites (e.g., course pre-requisites for BA 377 are: BA 273 and MATH 272).

NOTE: A total of 120 credits are required for the BBA degree. At least 50% of the business credits required for the BBA degree must be earned at the University of Alaska Anchorage. A minimum of 48 upper-division credits is required. **A grade of "C" or better is required for all ACCT, BA, CIS, ECON & LOG courses.**

This is a suggested sequence for taking courses and is not intended to take the place of the program requirements listed in the UAA Catalog.