

Name/ID _____

Cat. Term _____ Yr. of Declared Major: **07-08****FALL****SPRING**

YEAR 1	CR.	SEM.	GR.		CR.	SEM.	GR.
Written Com GER	3	_____	_____	CIS 110 (Comp Cncpts)	3	_____	_____
COMM 111, 235, 237, 241	3	_____	_____	ENGL 212	3	_____	_____
Humanities GER	3	_____	_____	MATH 172 or 107	3/4	_____	_____
Natural Sci GER	3	_____	_____	Humanities GER	3	_____	_____
Social Sci GER ³	3	_____	_____	Natural Sci GER w/lab	4	_____	_____
	<u>15</u>				<u>16/17</u>		

YEAR 2

ACCT 201 (Financial)	3	_____	_____	ACCT 202 (Managerial)	3	_____	_____
BA 264 (Personal Sales)	3	_____	_____	BA 273 (Stats for Bus.)	3	_____	_____
ECON 201 (Macro) ³	3	_____	_____	ECON 202 (Micro) ³	3	_____	_____
MATH 272 or 200	3/4	_____	_____	Fine Arts GER	3	_____	_____
Elective ¹	3	_____	_____	BA 241 (Bus Law I)	3	_____	_____
	<u>15/16</u>				<u>15</u>		

Upper-Division Standing application is required to take any 300 or 400 level ACCT, BA, CIS, or LOG courses.⁴ Applications are located in the SIO or at <http://www.cbpp.uaa.alaska.edu/siooffice.asp>.

YEAR 3

BA 300 (Org Behavior)	3	_____	_____	BA 310/381 (Consumer Beh)	3	_____	_____
BA 325 (Corp Fin)	3	_____	_____	BA 377 (Oper Mgmt)	3	_____	_____
BA 343 (Prin of Mkt)	3	_____	_____	BA 350/420 (Mkt Research)	3	_____	_____
CIS 305 (Mgrl Present)	3	_____	_____	ECON 429 or BA 375	3	_____	_____
Elective ¹	3	_____	_____	Upper-Division Elective	3	_____	_____
	<u>15</u>				<u>15</u>		

YEAR 4

BA 488 (Env of Bus)	3	_____	_____	BA 460 (Mktg Mgmt)	3	_____	_____
U/D Business Elect ²	3	_____	_____	CIS 376 (MIS)	3	_____	_____
Upper-Division Elective	3	_____	_____	U/D Business Elect ²	3	_____	_____
Elective ¹	3	_____	_____	Upper-Division Elective	3	_____	_____
Elective ¹	3	_____	_____	Elective ¹	0-2	_____	_____
	<u>15</u>				<u>12-14</u>		

General Education Requirement (GER) INTEGRATIVE CAPSTONE course is required.⁵

¹ Upper- or lower-division courses.

² Complete 6 upper-division (U/D) business electives. Recommend electives for Marketing majors are: BA 447 International Marketing and BA 463 Promotion Management.

³ ECON 201 **or** ECON 202 (not both) may be used to satisfy 3 credits of Social Science GER.

⁴ Admission to Upper-Division Standing does not waive individual course prerequisites (e.g., course pre-requisites for BA 377 are: BA 273 and MATH 272).

⁵ Recommended Integrative Capstone course for business majors is CIS 376 Management Information Systems.

NOTE: A total of 120 credits are required for the BBA degree. At least 50% of the credits required for the BBA degree must be earned at the University of Alaska Anchorage. A minimum of 48 upper-division credits is required. **A grade of "C" or better is required for all ACCT, BA, CIS, ECON & LOG courses.**

This is a suggested sequence for taking courses and is not intended to take the place of the program requirements listed in the UAA Catalog.